

Exhibitor Guide



Booth Type and Cost

Space only	USD 2,400	<ul style="list-style-type: none"> Only contracted space provided Exhibitors must hire KINTEX official contractor to carry out booth installation * Only available to 2 booths or larger 
Shell scheme	USD 2,800	<ul style="list-style-type: none"> Basic booth, regular sign board (Kor./Eng.) Lighting, Pytex 1 info desk + 1 folding chair 1 round table + 4 chairs 1kw Elec. (220V power outlet) Additional facilities are available at extra cost. 
Premium	USD 3,200	<ul style="list-style-type: none"> Premium block booth, LED sign board (Kor./Eng.) Lighting, Pytex 1 info desk + 1 folding chair 1 round table + 4 chairs 1kw Elec. (220V power outlet) Additional facilities are available at extra cost. 

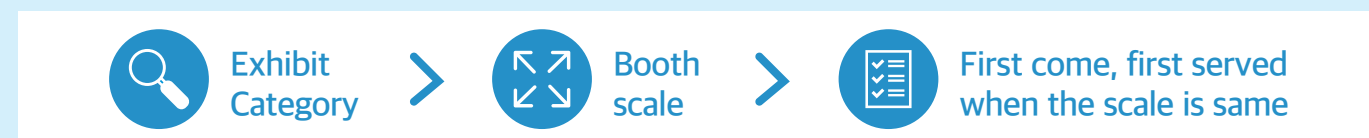
※ Booth images are subject to change due to circumstances of the organizer.

Discount

Type	Discount amount	Deadline
<input checked="" type="checkbox"/> 1st Early Bird Discount	500 USD per booth	~ 4/28 (Fri.)
<input checked="" type="checkbox"/> 2nd Early Bird Discount	200 USD per booth	~ 6/30 (Fri.)
<input checked="" type="checkbox"/> Discount for re-participants	100 USD per booth	~ 8/18 (Fri.)

※ Discount is available only to exhibitors who submit an online application within the deadline.

Principle of booth allocation



K-SAFETY EXPO 2023

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아라 K SAFETY EXPO 2023

K SAFETY EXPO 2023

2023. 9.13 (Wed) ▶ 15 (Fri) / KINTEX



Host  Ministry of the Interior and Safety  GYEONGGI-DO Organizer **KINTEX kotra**  KCCP
 Concurrently held **K-CONSAFETY EXPO 2023**  KCMIE Korea Climate Meteorological Industry Exhibition 2023



K SAFETY EXPO 2023



Business Program

→ 1:1 Business Meeting Program with International Buyers

- 1:1 business meetings will be arranged between exhibiting companies and international buyers invited and evaluated by the secretariat based on their level of interests and purchasing power etc.
- Currently, KOTRA's global network of 129 overseas offices in 84 countries is promoting K-SAFETY EXPO 2023 and inviting buyers.
- * 2019 meeting results : 1:1 business meeting with 69 buyers from 22 countries and government delegations from 11 countries

→ K-SAFETY Purchasing Meeting

- Seize the rare opportunities to meet Korean buyers from large companies, the public sector.
- Meetings will be provided on actual business models, such as purchase plans of buyers, partnership strategies, registration as a supplier, etc.
- * 2019 meeting results : 1:1 purchasing meetings with 33 buyers from 24 large companies, and 30 buyers from 13 public institutions

→ Docent Tours for Major Organizations

- Foreign government officials in Korea, and major organizations (e.g., foreign chambers of commerce and industry, and public institutions) will be invited to the Expo.
- Turn K-SAFETY EXPO into a meaningful opportunity to trailblaze new markets.

→ New Products Pitching Sessions

- Exhibitors of K-SAFETY EXPO will have opportunities to freely present their new products and technologies to investors and buyers.

→ K-Safety Innovation Awards 2023

- Through a fair evaluation, industry experts will select innovative products and technologies leading the trends of the safety industry. Winning companies will have an award medal on their booths that will receive the highest publicity at the venue, and also have various benefits, such as free additional booths for the next year's EXPO, press releases to various media, and showcase exhibitions of award-winning products.
(The award ceremony will be held during the EXPO.)
- * Evaluation criteria : must be a newly released product (first disclosed at the EXPO), evaluation of technology /marketability/idea, etc.

→ Safety Conferences and Seminars

- The conferences and seminars of the safety industry will take place by the secretariat and related associations.
- With the participation of industry workers, the EXPO will help expand the network of industry workers and enable promotion of your company at the same time.



Exhibits Categories



Disaster Prevention & Fire Safety

As a means of gaining extra points for the 'Disaster Management Evaluation' for the public institutions', officials from public sector participate in the EXPO en masse

Exhibits

Disaster prevention

Safety communication network against disasters, products and technologies reducing natural disaster-caused damages, disaster-proof construction methods, products and technologies for disaster prediction and readiness, disaster recovery equipment, rescue equipment, rescue robots, disaster prevention technologies, disaster response supplies, emergency evacuation facilities, personal safety gears, outdoor facilities for disaster prevention, supplies to furnish in buildings, new technologies, construction and civil engineering materials for disaster prevention, etc.

Fire safety

Firefighting equipment and facilities, mobile firefighting equipment, personal firefighting gears (e.g., protective gears), fire detection/alarm systems, fire prevention facilities, fire damage reduction facilities, fire prevention technologies and facilities, evacuation equipment and facilities, rescue supplies, automatic fire extinguishers, etc.

Major buyers

Local fire department officials, military, police, and coast guard personnel, disaster management officials in local governments, officials in charge of public institutions, public facility managers, construction companies, government agency officials, public welfare facility safety officers, construction supervisors, designers, facility managers, safety inspectors, managers of multi-use facilities, and small business associations, etc.



Industrial Safety

1:1 consultations for large manufacturing/construction companies, public institutions

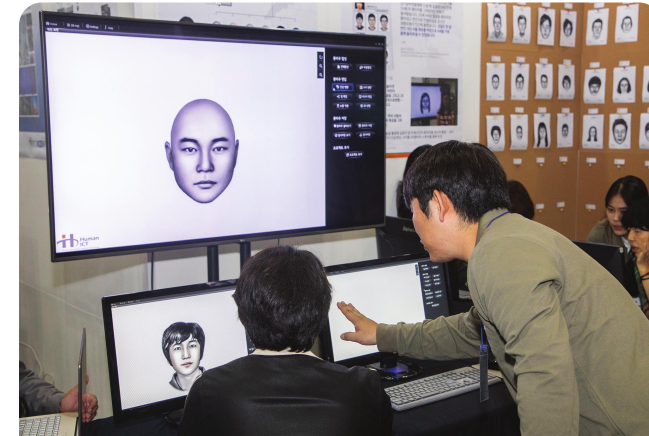
Exhibits

Industrial safety

Advanced safety management system, accident prevention technology, measurement-instrumentation products and technologies, personal safety gears, auxiliary safety products, products for crane safety, explosion-proof equipment/facilities, instrumentation devices, on-site safety facilities (e.g., scaffolding, safety net), gas/chemicals accident prevention technology, decontamination system, leakage detection technology, safety technology for working at heights, safety diagnosis, safety products for labs, clean room, environment technology for industrial sites, safety education, safety consulting, etc.

Major buyers

Industrial site managers, safety managers of public institutions, officials of hazardous substance handling companies, managers of safety supervisory agencies, safety managers of public facilities, distributor MDs, safety managers of semiconductor production facilities, construction companies, designer, heavy industry, consumers to buy personal safety products, etc.



Security & Public Safety

Invitation of security and public safety infrastructure construction managers for safe and smart city

Exhibits

Security and public safety industry

Cutting-edge security systems, CCTVs, state-of-the-art boundary monitoring, multi-purpose control systems, biometrics, equipment for public safety agencies, information security solutions, cyber security control, physical security, access control, recognition/sensor technologies, forgery prevention technologies, document security, personal protection products, video recording devices, unmanned surveillance technologies, anti-terrorism products/equipment, defense technologies/products, security robots, etc.

Major buyers

Industrial safety and security managers, security agencies (e.g., military, police, coast guard), public corporations, security managers of social infrastructure, public facilities managers, local governments (safety department), small business owners' associations, managers of cultural assets safety control department, etc.



Traffic & Maritime Safety

Initiating policies to prevent large-scale accidents and expanding government budget to reduce safety accident-caused damages

Exhibits

Traffic safety

Roadside warning signs/technology, safety signs, control systems, autonomous driving, special vehicles, speed enforcement equipment, soundproof facilities, lightings, personal safety gears, vehicle-stopping devices, smart streetlights, vehicle control systems, vehicle safety products, railway safety technologies, rail damage detectors, railway control system, aviation safety technologies, escape and first aid equipment, etc.

Maritime safety

Mobile vehicles (e.g., drones and boats for rescue operation), disaster prevention techniques and technologies, ship damage control technologies, marine control systems, personal safety gears, underwater exploration/rescue equipment, emergency evacuation equipment, lifesaving equipment, rescue vessels/equipment, vessel safety facilities and supplies

Major buyers

Safety departments of local governments and SOC-related public institutions, Air Force, Navy and Coast Guard, Korea Meteorological Administration, the ship industry, safety managers of leisure facilities/the logistics industry, airlines, etc.



Public Services

Positioning as a leading safety organization in the public sector by publicizing safety policies

Exhibits

Safe city

Safety policies of metropolitan/local governments and support for local companies

SOC safety

Safety policies of SOC-related public corporations in the energy, construction and residential sector, and support for participation of related companies

Public safety service

Projects and R&D results of the central government and public institutions

Major buyers

Officials from the central/local governments, public corporations, and public projects, construction companies, designers, media, urban safety evaluation agencies, government officials of developing countries dispatched to Korea, general visitors, etc.



Safety in Living

Efforts to improve the safety of the underprivileged and promote safety culture

Exhibits

Safety in living environment

Safe use of electricity/gas, noise control, pedestrian safety, environmental safety, self-defense products, health management, environmental improvement items for welfare facilities, prevention of missing and lost children, emergency medical devices, first aid kits, assistance devices, products for living environment improvement (e.g., odor), safety products and technologies for children and the elderly, equipment and programs for safety experience/education, etc.

Major buyers

Officials of facilities used by the safety vulnerable (e.g., children, the elderly, the disabled), welfare departments of local governments, and safety experience centers, managers of public facilities and public facilities, general visitors, etc.